

PRINTING

GRAPHIC DESIGN

PROMOTIONAL PRODUCTS

SUBLIMATED SPORTSWEAR

EMBROIDERY

SIGNAGE

Logo Design Brief

Please complete as much as possible and return to Comprint Solutions.

Company Info

Company Name: _____

Meaning of your company name? (Where did the name come from?) _____

How would you describe your business? E.g - friendly, stable, vibrant, relaxed, exciting, bold, active, flexible, positive, exclusive, conventional, conservative, serious, fun, expensive, warm, progressive, high tech.

About your Company

What products do you sell? _____

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The Design

Is there a style that you are after? _____

What ideas do you have for your logo? _____

What are some logos that you like? _____

Details

Exact name you want on the logo _____

Do you have a tag line? _____

When will the tag line be used? _____

What are some colours you may like to use? _____

What are some colours you do NOT like? _____

Where will your logo be used? e.g. Printed Materials (colour or B&W), Embroidery, Stationary _____

What else do you NOT like? _____

Do you have any other comments/requests? _____

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Stationery

Company: _____

Address: _____

Phone number: _____ Fax number: _____

Email address: _____ Website: _____

Other Details: _____

Business Cards

*Please supply information for **each** person requiring a business card.

Name: _____

Job Title: _____

Phone number: _____ Fax number: _____

Email address: _____

Other Details: _____

Name: _____

Job Title: _____

Phone number: _____ Fax number: _____

Email address: _____

Other Details: _____

Name: _____

Job Title: _____

Phone number: _____ Fax number: _____

Email address: _____

Other Details: _____